

**ABTA Regional Press ad campaign**

<b>Title</b>	<b>Saleshouse</b>	<b>Circulation</b>	<b>Booked</b>
East Anglian Daily Times (Mon-Wed)	Clarksons	30,590	M-W option
Kent Messenger	KM	117,023	w/c May 17
Express and Echo (Exeter)	Mediaforce	20,767	M-W option
Leicester Mercury	Mediaforce	70,028	M-W option
Plymouth Extra Series	Mediaforce	95,164	w/c May 17
The Belfast Telegraph	Mediaforce	75,602	M-W option
Belfast News Letter			
The News (Portsmouth)	Mediaforce	65,000	M-W option
The Scotsman	Mediaforce	44,972	M-W option
Western Morning News	Mediaforce	36,869	M-W option
Yorkshire Evening Post	Mediaforce	44,818	M-W option
Bournemouth Daily Echo (Sat – Wed)	Newsquest	32,441	M-W option
Southern Daily Echo (Sat – Wed)	Newsquest	39,174	M-W option
Evening Standard	ES	610,226	Fri 14
Manchester Evening Standard (Mon-Fri)	MEN	66,252	M-W option
AMRA (13 Titles) - Birmingham Mail - Coventry Telegraph - Huddersfield Examiner - Newcastle Evening Chronicle - Newcastle Journal - Teesside Gazette - Liverpool Echo - Daily Post - South Wales Echo - Western Mail - Express and Star/Shropshire Star - Irish News	AMRA	670,959	M-W option
<b>TOTAL:</b>		<b>2,019,885</b>	