

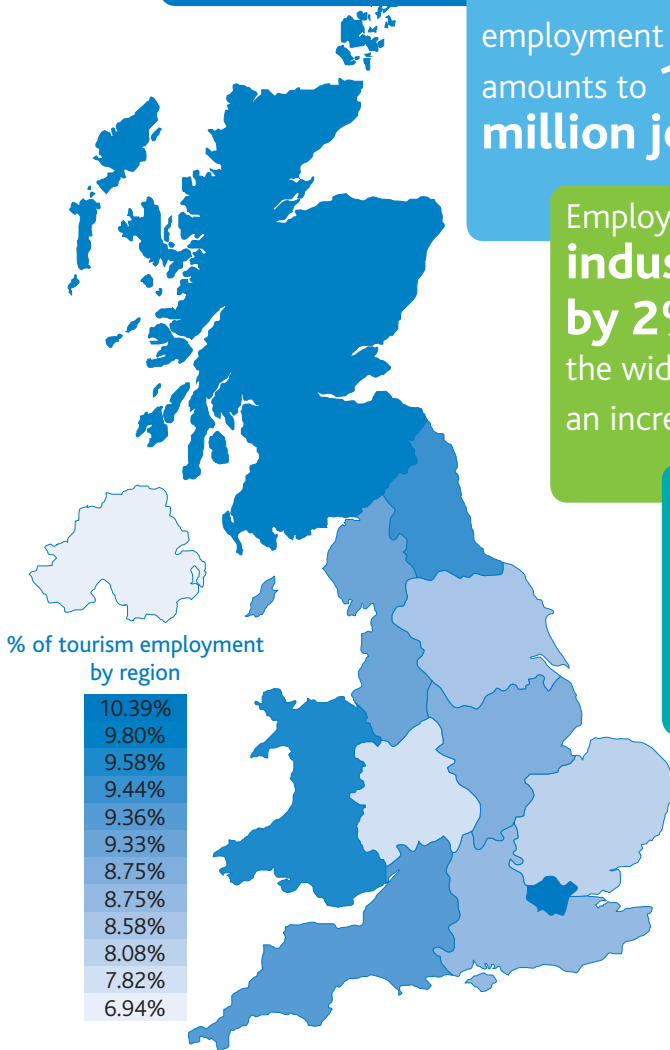
Travel and tourism: A huge and growing source of employment

The travel and tourism industry supports **3.1 million jobs** equivalent to nearly **10% of the UK workforce**

The scale of direct employment amounts to **1.75 million jobs**

Employment in the **industry grew by 2% in 2012**; the wider economy saw an increase of just 1.2%

The industry has **created 1/3 of all new employment** since 2010



Travel and tourism: A diverse, inclusive and accessible employment sector

Travel and tourism provides excellent youth employment opportunities with **over 1/3** of all workers in the industry **aged under 30**

Entrepreneurs and innovative thinkers are thriving, with the proportion of self-employed workers in the industry **exceeding** that of the wider economy

With **almost double the amount of part-time jobs** compared with the wider economy, the industry offers flexible jobs for students, those in training and young people

Apprenticeships provide great opportunities for young people, with the transport sector in particular providing considerably more **(14%)** than the wider economy **(10%)**

The sector **caters for all skills levels**, with **8%** of workers having no qualifications at all, but **20%** educated to degree level or higher

Women make up 51.4% of the industry workforce, far higher than the UK average

For more information visit www.abta.com/manifesto

