

Travel Matters 2020

Sponsorship opportunities

24 June 2020

One Great George Street, London

Travel Matters is the leading current affairs event for the travel and tourism industry. The event brings together an unrivalled guest list of VIPs from the travel sector including CEOs and executive directors, political figures, government stakeholders, media representatives and more.

ABTA's eleventh annual **Travel Matters** conference will take place on **24 June 2020** at the prestigious Westminster venue, **One Great George Street**.

This afternoon event provides thought-leading commentary on current affairs and an update on the key trends and issues affecting travel. The conference has an impressive speaker line-up including politicians and ministers, top industry figures and media commentators. This year the event will be followed by a larger celebratory evening event for ABTA's 70th Anniversary year.

Three reasons to support Travel Matters

- Align your brand to ABTA's leading UK travel industry event.
- Network with VIPs from across ABTA's Membership.
- Showcase your products and services to over 200 travel industry leaders.

More information

- View our website abta.com/abtaevents.
- Watch our video highlights – abta.com/conferences-and-events/travel-matters-sponsorship.
- View twitter coverage [#ABTAtravelmatters](https://twitter.com/ABTAtravelmatters)



Headline sponsor (SOLD)

ABTA Member/ABTA Partner rate – £7,500 plus VAT
 Non-Member/Non-Partner rate – £9,500 plus VAT

- You are the event's key supporter with prime logo positioning and billing as the headline sponsor.
- The opportunity for a senior leader (CEO/Director level) from your company to present a speaking session about industry insights and trends. This is a main stage platform alongside key industry leaders (*content to be agreed by ABTA and in line with the theme and key messages of the conference*).
- Show a short promotional video on the main stage.
- Your support will be acknowledged on stage by the event moderator.
- Company logo on the main welcome screen, event holding slides and the Travel Matters e-invitation.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Company logo and a 100 word company profile in event booklet.
- Mention in event announcements and post-event coverage and social media.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Six delegate places.

Co-sponsorship (ONE SOLD, TWO AVAILABLE)

ABTA Member/ABTA Partner rate – £5,000 plus VAT
 Non-Member/Non-Partner rate – £6,250 plus VAT

- You are billed as the co-sponsor.
- The opportunity for a senior leader (CEO/Director level) from your company to join a panel session. This is a main stage platform alongside key industry leaders (*content to be agreed by ABTA and in line with the theme and key messages of the conference*).
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Show a short promotional video on the main stage.
- Company logo on the main welcome screen, the event holding slides and the Travel Matters e-invitation.
- Company logo and a 100 word company profile in the event booklet.
- Your support will be acknowledged on stage by the event moderator.
- Mention in event announcements and post-event write up and social media.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Four delegate places.



Badge sponsorship package (ONE AVAILABLE)

ABTA Member/ABTA Partner rate – £3,500 plus VAT
Non-Member/Non-Partner rate – £4,500 plus VAT

- Company logo on the name badges (alongside Travel Matters logo).
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Your support will be acknowledged on stage by the moderator.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Three delegate places.

Coffee and lunch sponsor package (FIVE AVAILABLE)

ABTA Member/ABTA Partner rate – £1,750 plus VAT
Non-Member/Non-Partner rate – £2,500 plus VAT

- Stand space in the breakout area, the opportunity to display and distribute information about your products and services.
- Company logo on the main stage when the coffee and lunch breaks are announced.
- Your support will be acknowledged on stage by the moderator.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Two delegate places.



Highlights video sponsorship package (ONE AVAILABLE)

ABTA Member/ABTA Partner rate – £2,000 plus VAT
Non-Member/Non-Partner rate – £2,500 plus VAT

Watch the highlights video <https://youtu.be/Vi1swN75dZY>

- Your logo will feature in the event highlights video.
- Opportunity to give a short testimonial/interview in highlights video.
- The highlights will reach a wider travel industry audience and will be promoted via social media.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Your support will be acknowledged on stage by event moderator.
- Two delegate places.

Event programme sponsorship package (THREE AVAILABLE)

ABTA Member/ABTA Partner rate – £2,000 plus VAT
Non-Member/Non-Partner rate – £2,500 plus VAT

- Full page advertisement in the event booklet (inside front, inside back or back page).
- Company logo and a 100 word company profile in the event booklet.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Two delegate places.

