

## Travel Law Seminar

### 2020 Sponsorship packages

*Wednesday 20 and Thursday 21 May, 2020*

**ABTA's Travel Law Seminar, now in its 22<sup>nd</sup> year, provides the essential update on legal, regulatory and policy developments in the sector.**

This two-day event, which has taken place annually since 1999, attracts a senior audience spanning the full breadth of the mainstream and specialist travel sector including managing directors and senior managers, finance, operational and commercial directors and more.

In 2019, the conference will take place in the central London. The programme is packed with two full days of content and is the leading event for understanding the regulatory issues impacting the travel sector.

The impressive speaker line-up includes key officials from government departments, legal experts, barristers, senior travel industry figures and senior members of the ABTA team.

#### **Reasons to sponsor ABTA's Travel Law Seminar**

- Align your brand to a leading ABTA event.
- Develop and strengthen your relationships with key ABTA Members.
- Position your firm as an expert in regulatory and compliance issues for travel.
- Showcase your expertise to engaged travel industry leaders.



### Headline sponsor (one available)

- You are billed as the headline sponsor.
- Your support will be acknowledged throughout the two days, with prime logo positioning on all materials.
- The opportunity for a senior leader (CEO/Director level) from your company to present a speaking session about industry insights and trends. This is a main stage platform alongside key industry leaders – content to be agreed by ABTA and in line with the theme and key messages of the seminar.
- Company logo on the main welcome screen and event holding slides.
- Company logo on the Travel Law e-invitation, company name mentioned on social media and in the ABTA newsletter *ABTA Today* – sent to over 4000 opt-in recipients.
- Mention in event announcements and post-event coverage.
- Sponsor logo, company profile and hyperlink on the event webpage on abta.com.
- Company logo and 100 word company profile in the delegate folder.
- A dedicated area for your banner.
- Three delegate places.
- An insert into the delegate pack (one per day).
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.

**ABTA Member/ABTA Partner rate – £5,000 plus VAT**  
**Non-Member/Non-Partner rate – £6,250 plus VAT**

### Networking sponsor – refreshments/lunch (two available – one per day)

- You are billed as the networking sponsor and you will be acknowledged on the main stage by the event moderator and thanked for providing the catering.
- Company logo on the main stage when the coffee and lunch breaks are announced (two tea/coffee breaks and one networking lunch per day).
- Your support will be acknowledged on stage by the event moderator who will thank you for providing the lunch and coffee break refreshments.
- Space for two banners in the breakout area.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Company logo on the Travel Law e-invitation, company name mentioned on social media and in the ABTA newsletter *ABTA Today* – sent to over 4000 opt-in recipients.
- Company logo and 100 word company profile in the delegate pack.
- Two delegate places.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.

**ABTA Member/ABTA Partner rate – £1,000 plus VAT**  
**Non-Member/Non-Partner rate – £1,250 plus VAT**

### Networking drinks (one available)

- Company logo on the main stage when the drinks reception is announced.
- Your support will be acknowledged on stage by the event moderator, who will thank you for providing the drinks.
- Sponsor logo and hyperlink on abta.com event webpage.
- Company logo on the Travel Law e-invitation, company name mentioned on social media and in the ABTA newsletter *ABTA Today* – sent to over 4000 opt-in recipients.
- Two delegate places.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.

**ABTA Member/ ABTA Partner rate – £2,000 plus VAT**  
**Non-Member/ Non-Partner rate – £2,500 plus VAT**

### Delegate folder (one available)

- Company logo on the delegate folder (alongside the ABTA logo).
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Company logo on the Travel Law e-invitation, company name mentioned on social media and in the ABTA newsletter *ABTA Today* – sent to over 4000 opt-in recipients.
- An insert into the delegate folder (one per day).
- Two delegate places.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.

**ABTA Member/ABTA Partner rate – £2,000 plus VAT**  
**Non-Member/Non-Partner rate – £2,500 plus VAT**

### Badge sponsorship package (one available)

- Company logo on the name badges (alongside the ABTA logo).
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Company logo on the Travel Law e-invitation, company name mentioned on social media and in the ABTA newsletter *ABTA Today* – sent to over 4000 opt-in recipients.
- 100-word profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Your support will be acknowledged on stage by the moderator.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Two delegate places.

**ABTA Member/ABTA Partner rate – £1,500 plus VAT**  
**Non-Member/Non-Partner rate – £1875 plus VAT**

**Exhibitor (five available)**

- Exhibition space (an informal space for you to network with delegates and display promotional materials e.g. company literature, a pop up banner and/or laptop display). Includes access to a table and Wi-Fi.
- 2 delegate places to attend the conference.
- 100-word profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Your sponsorship will be recognised and mentioned by the conference moderator.
- To be billed as a conference exhibitor.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.

**ABTA Member/ABTA Partner rate – £1,200 plus VAT**  
**Non-Member/Non-Partner rate – £1,500 plus VAT**