

SEMINAR AND WORKSHOP SPONSORSHIP PACKAGES 2023/24



abta.com/abtaevents

 @ABTAevents



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ABTA's in-house events programme is tailored for the travel industry and includes large national conferences, practical seminars, regional workshops and meetings. From policy insights to industry trends and best practice, the events provide up-to-date guidance and training on a diverse range of important travel topics, including Government policy, travel law, crisis management, destination health and safety, and complaints handling.

Seminar sponsorship gives you the opportunity to demonstrate your knowledge and expertise to a highly targeted travel audience.



PREVIOUS SPONSORS:

four



Google

Kennedys



Peregrine
Risk Management



Travlaw

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HEADLINE SPONSORSHIP

- Billing as the headline sponsor or event partner and prime logo positioning.
- Facilitation of programme and/or speaking slots (content to be discussed and agreed by ABTA).
- Exclusivity – no competitor will be allowed to sponsor the event.
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Logo on the event programme and slides.
- One delegate place (plus speaker).
- Mention of your company by the conference moderator and via social media.
- Mention of your company in post-event communications.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £1,650 plus VAT
Non-Member/Non-Partner rate £2,300 plus VAT

CO-SPONSORSHIP

- A speaking slot (PM) about best practice or industry insights (content to be discussed and agreed by ABTA).
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Logo on the event programme and slides.
- One delegate place (plus speaker).
- Mention of your company by the conference moderator and via social media.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £1,300 plus VAT Non-Member/Non- Partner rate £1,750 plus VAT

NETWORKING DRINKS/LUNCH

- You are billed as the networking drinks sponsor.
- The opportunity to give a short speech to welcome attendees to the drinks reception.
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the delegate pack.
- Two delegate places.
- Mention of your company by the conference moderator and via social media.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £1,000 plus VAT
Non-Member/Non-Partner rate £1,250 plus VAT

**Discounts
available for
multiple
event bookings**





ABTA has been at the heart of travel for more than 70 years, helping Members to grow their businesses successfully and sustainably, and to help their customers – the travelling public – travel with confidence.

ABTA has more than 4,300 travel brands in Membership, providing a wide range of leisure and business travel services, with a combined annual UK turnover of £39 billion.

Events are open to members, Partners and decision-makers from the wider travel community.

ABTA Ltd

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