ABTA CONFERENCES & EVENTS

REGIONAL BUSINESS MEETINGS SPONSORSHIP PACKAGES 2019

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ABTA's Regional Business Meetings are free to attend Member engagement events for ABTA Members and Partners. These evening meetings are held twice per annum in 11 regions across the UK.

Greater London / North West / South West / South Wales / Scotland / Midlands / Eastern / Yorkshire and North Midlands / Southern / Northern Ireland / North East

Sponsoring a Regional Business Meeting provides the chance to engage directly with agents from a specific region in the UK. This is an excellent opportunity to communicate your key messages and insights to our regional audiences.

The meetings are designed to inform and update Members on the latest travel industry developments. Members are encouraged to network and share learnings over drinks and canapés.

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SPONSORSHIP

- Company name and logo included on the Regional Business Meeting webpage on abta.com.
- Company name and logo included on email promotional activity, typically three invitations per meeting.
- Logo included on the presentation holding slide.
- Logo included on all attendee name badges.
- An opportunity to provide an 8-10 minute presentation at the meeting, including a short promotional video (content to be agreed with ABTA).
- Pop-up stand displayed in the meeting room.
- Promotional brochures distributed at registration or a seat drop.

Member and Partner rate £600 plus VAT
Non-Member/Non-Partner rate £750 plus VAT

NETWORKING DRINKS

- Company name and logo included on the Regional Business Meeting webpage on abta.com.
- Company name and logo included on email promotional activity, typically three invitations per meeting.
- Logo included on the presentation holding slide.
- Pop-up stand displayed in the meeting room.
- Promotional brochures distributed during the drinks reception or at registration.

Member and Partner rate £300 plus VAT
Non-Member/Non-Partner rate £375 plus VAT

HOST PARTNER

- The opportunity to host a Regional Business Meeting, providing exclusive meeting space, catering and drinks in return for a sponsorship package.

Free-of-charge on a contra deal basis

Discounts available for multiple event bookings

abta.com/events – @ABTAevents

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ABTA has been at the heart of travel for more than 60 years, helping Members to grow their businesses successfully and sustainably, and to help their customers – the travelling public – travel with confidence.

ABTA currently has around 1,200 Members and represents over 5,000 retail outlets and offices.

Events are open to Members, Partners and decision-makers from the wider travel community.

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