Dear [Member of Parliament]

I am writing today as the [owner/director/manager] of [insert business name], in response to the Chancellor’s Winter Economy Plan, to urge you to help save my business, and thousands of other viable businesses, from insolvency, and in doing so prevent further job losses.

[Insert some information on your travel business – for example, how long have you been in business, how many people do you employ]

Travel is a strategically important sector for the UK economy, supporting more than £60bn in GVA and sustaining around 1 million jobs. In addition, the travel industry underpins the UK’s world-leading aviation industry, keeping the UK connected internationally and domestically, with those travelling for leisure and business vital to the viability of many air routes. Travel is not only viable as a sector, but also invaluable to the economic recovery of the country – and it is critical that the Government does all it can to help businesses and protect jobs.

What travel businesses need more than anything right now is for people to feel confident enough to travel again, and policy decisions taken by Government to manage the pandemic have served to dampen consumer confidence and weaken the market. Addressing these issues must now be a priority for Ministers to avoid long-term damage.

It is also important that the Chancellor considers tailored support for travel. The recently announced Job Support Scheme, extending support beyond the end of October, is welcome in principle but will do little for travel in its current form. Under the proposed scheme, firms will be required to subsidise those hours not worked by their employees – with employers proportionally required to pay more the less work they receive. With travel operating at current levels, this simply is not possible.

[Consider adding personal circumstances here]

As my local MP, I am asking you to write to both the Chancellor of the Exchequer and the Secretary of State for Transport to urge them to consider the Save Future Travel Coalition’s plan to support travel businesses and protect jobs:

* A fully regionalised quarantine policy
* Introduction of testing as an additional mitigation measure
* Recovery grants for SME businesses, and those left out of previous support
* Review of the Job Support Scheme
* APD relief for summer 2021 to boost demand

Following months of policy decisions that have shaken confidence, and depressed demand, the Government needs now to work with the industry to take the steps needed to put travel on a firmer footing for the winter season and into next year.

I would be grateful if you could help to raise these concerns through your parliamentary activities, and to help us to highlight the viability and value of our industry.

Yours sincerely,