

# Data and Cyber Protection Training for Travel

20 October 2022

ABTA, 30 Park Street, London, SE1 9EQ



## Agenda

09:30 **Registration, tea and coffee**

10:00 **Welcome and introductions**

**Moderator: Debbie Venn**, Partner, **DMH Stallard**

10:05 **Data protection in travel – a refresher**

- Key regulations; GDPR, DPA, PECR
- Noteworthy changes in the last 12 months
- Update on the Data Reform Bill
- Importance of cyber insurance

**Malati Parekh**, Solicitor, **ABTA**

10:35 **Cross-border data transfers**

- Transferring data from UK to EU, EU to UK and UK to the rest of the world
- Staying compliant with other jurisdictions' privacy laws
- Standard contractual clauses/addendum/IDTA
- Regulatory oversight

**Debbie Venn**, Partner, **DMH Stallard**

10:55 **Tea and coffee break**

11:15 **Supplier management, processes and contracts**

- Data relationships – controller, processor, joint controller
- Internal and external processing
- Industry case study

**Debbie Venn**, Partner, **DMH Stallard**

11:40 **Storing and processing personal and special category data**

- Sharing Covid-19 testing and vaccination information with suppliers, agents, partners and authorities
- Use of special category data and additional requirements

**Debbie Venn**, Partner, **DMH Stallard**

12:05 **Data subject information rights**

- Transparency
- Ensuring privacy notices are concise and intelligible
- Subject access requests (SARs)
- Practical guidance for how to manage and respond to requests for data subjects, including the right to be forgotten

**Rebecca Leeves**, Senior Associate, **DMH Stallard**

**Jay Barnett**, Senior Associate, **DMH Stallard**

12:25 **Lunch**

13:25 **Welcome back**

13:30 **Industry case study: data protection for marketing**

- Relationship between PECR and GDPR
- Update on the new EU e-privacy regulation
- Update on cookies and the removal of third-party cookies
- Latest ICO guidance

**Baris Aksoy**, Chief Privacy Officer EMEA, **Flight Centre Travel Group**

13:55 **A holistic approach to cyber security**

- Current cyber threat landscape
- Technical, procedural, and human controls
- Due diligence on your third party services providers

**Sheila Pancholi**, National Cyber Security Lead, **RSM UK**  
**Richard Curtis**, Cyber Director, **RSM UK**

14:35 **Practical workshop: handling a data breach**

*Work through a mock data breach. Expert speakers will discuss changes you should make to minimise the risk and protect your organisation.*

- Reacting to the initial breach
- Escalation and awareness
- Reporting and monitoring
- Implementing changes to policy and procedures

**Sheila Pancholi**, National Cyber Security Lead, **RSM UK**  
**Richard Curtis**, Cyber Director, **RSM UK**  
**Debbie Venn**, Partner, **DMH Stallard**

15:45 **Summary and close of seminar**

## Event partners

 **DMH Stallard**

 **RSM**

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## About the event

Attend this travel industry focused training to improve your understanding of data processes and cyber security planning. Ensure you are **lawfully** and **effectively managing the personal data held by your business**.

Whether an operator, agent or supplier, learn about your responsibilities for **storing and processing personal data**, including how to handle **cross-border data transfers** and **special category data**. With many businesses operating a hybrid working model, get guidance on the ongoing processes around the handling of data across different departments.

Hear an update on compliance with key regulations including **General Data Protection Regulation (GDPR)**, the **Data Protection Act (DPA)** and the **Privacy and Electronic Communications Regulation (PECR)**. Understand how the removal of third-party cookies will impact marketing.

The National Cyber Security Centre has urged organisations to take the steps to improve their resilience against an increased level of cyber threats. Hear an update on the current threat landscape and learn how to develop your cyber security plan. Get guidance on how to **prevent and respond to a data breach** through an **interactive cyber breach workshop**.

Take the opportunity to discuss common practice with industry peers and bring your questions to the experts.

## Benefits of attending

- Update your understanding of, and assess, your compliance with the **legal requirements for data protection** and how they apply to travel.
- Learn how to **legally transfer data to the EU and the rest of the world**.
- Bring your questions to **data, legal and compliance experts** from the travel industry.
- Take away **practical tips** that will improve your understanding of data protection processes across your company.
- Ensure you are prepared to **handle a cyber breach** and take part in a practical workshop to put your learning into practice.

## Who should attend?

Travel professionals with a role in handling data, cyber security and implementing data protection policy, including:

- Directors, CEOs and senior managers
- Legal and compliance teams
- Data Protection Officers
- HR, operations, finance and customer service teams
- IT and information security teams
- Marketing teams

## Prices

ABTA Member / ABTA Partner*	<b>£235 plus VAT</b>
Non Member	<b>£355 plus VAT</b>

*This includes lunch and refreshments throughout the day, all delegate materials, presentations and an attendee certificate.*

*\*To qualify for the ABTA Member/Partner discount you must have a current ABTA Member/Partner number or your application must be in progress when the event takes place. For details on becoming an ABTA Member or Partner visit [abta.com/join](http://abta.com/join)*

## Group booking discounts

Book **three places** and get **50% off the third place**  
*This discount will be automatically applied when you book online.*

**If you are looking to book for a larger group please contact [events@abta.co.uk](mailto:events@abta.co.uk) for a bespoke discount.**

**REGISTER NOW!**

## Upcoming events

### CRM and Data Management Strategies for Travel

13 September 2022, London

### Travel Regulations Conference

30 November 2022, London