

Corporate Governance for Travel

22 March 2023

ABTA, 30 Park Street, London SE1 9EQ



Agenda

09:30 **Registration, tea and coffee**

10:00 **Welcome from the moderator and key principles of UK corporate governance**

- UK Corporate Governance Codes – SME considerations

Moderator: Simon Bunce, Director of Legal Affairs, **ABTA**

10:20 **Business risk management**

- Identifying and managing current challenges facing your business
- Organisational resilience in extraordinary circumstances
- Managing supply chain risk: modern slavery and data transfers

Debbie Venn, Partner, **DMH Stallard**

10:40 **General regulatory risk and legal compliance**

- Current corporate regulatory landscape and managing regulatory risk
- Corporate registrations – Companies House records and persons of significant control
- Director responsibilities under the UK Corporate Governance Code
- What to look out for in the future – emerging risks and challenges facing travel businesses

Helen Mead, Partner, **DMH Stallard**

11:10 **Business continuity**

- Your incident response framework
- Response teams
- Insurance and additional protection measures
- Business continuity planning

Stuart Parker, Head of Operations and Delivery, **ABTA**

11:30 **Tea and coffee break**

11:50 **Competition law**

- Ensuring compliance
- Risks within the travel industry
- Best practice due diligence processes

Malati Parekh, Solicitor, **ABTA**

12:10 **Data governance and accountability**

- Compliance
- Staff awareness / education

Stuart Parker, Head of Operations and Delivery, **ABTA**

12:40 **Lunch**

13:40 **Bribery Act**

- What are the offences and how is it relevant to travel?
- Corporate responsibilities including staff training
- Penalties

Malati Parekh, Solicitor, **ABTA**

14:10 **Practical session: developing a risk register**

- Creating one – rating systems and practicalities
- Updating your risk register
- Reviewing process and reporting
- Does your risk register align with wider company strategic plans?

Debbie Venn, Partner, **DMH Stallard**

14:30 **Industry case study – responding to industry challenges**

14:50 **Tea and coffee break**

15:10 **Company culture and employment implications of ESG**

- Diversity, equity and inclusion (DEI) at director level and company wide
- Workforce engagement
- Boardroom diversity

Abigail Maino, Partner, **DMH Stallard**

15:40 **Surgery with experts from the day**

Put your questions to the panel of experts, led by **Simon Bunce**, Director of Legal Affairs, **ABTA**

16:00 **Summary and close of seminar**

Event partner



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About the event

Attend this training day specifically tailored to travel, to ensure your business achieves and maintains the highest standards of corporate governance.

Sessions will cover key areas of competition law that affect the travel industry, those parts of the Bribery Act that have particular relevance for travel companies and the processes that can be put in place to protect the business.

Practical sessions will guide delegates through implementing an effective risk management process across the whole business. Experts will provide advice on identifying and managing the risks facing businesses and how to overcome challenges surrounding future regulatory and operational risks.

Hear from ABTA, travel legal experts and industry representatives. Speakers will provide guidance on the role of owners, directors and managers in delivering good guidance; the regulatory landscape and key responsibilities for those managing the business.

Benefits of attending

- Learn **how your peers are dealing with the challenges of remaining operationally resilient** in the face of extraordinary circumstances and emerging risks in the coming years.
- Understand and ensure you are compliant with the principles contained in the **UK Corporate Governance Code**.
- Get practical guidance on **creating and managing a risk register**.
- Ensure you are up to date with regulatory requirements including **data governance, competition law** and the **Bribery Act**.
- Develop your **business continuity and incident response framework**.
- **Influence company culture and diversity and inclusion** at director level and company wide.
- Learn and **explore the specifics surrounding the role of owners, directors and managers** in delivering good governance.

Who should attend?

This training day is designed for those with director level responsibilities including, board members, CEOs and directors from medium and small travel businesses.

Prices

ABTA Member / ABTA Partner* **£235 plus VAT**
Non Member **£355 plus VAT**

This includes lunch and refreshments throughout the day, all delegate materials, presentations and an attendee certificate.

**To qualify for the ABTA Member/Partner discount you must have a current ABTA Member/Partner number or your application must be in progress when the event takes place. For details on becoming an ABTA Member or Partner visit abta.com/join*

Group booking discounts

Book **three places** and get **50% off the third place**
This discount will be automatically applied when you book online.
If you are looking to book for a larger group please contact events@abta.co.uk for a bespoke discount.

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For information on sponsorship and exhibition opportunities please contact **Matt Turton** on **07766 517 611** or email mturton@abta.co.uk

Upcoming events

Travel Finance Conference

1 – 2 March 2023, London

Travel Law Seminar

10 – 11 May 2023, London