

# Corporate Governance and Risk Management for Travel

16 April 2024

ABTA, 30 Park Street, London, SE1 9EQ



## Agenda

09:30 **Registration, tea and coffee**

10:00 **Welcome from the moderator and key principles of UK corporate governance**

- UK Corporate Governance Codes: SME considerations

**Moderator: Simon Bunce**, Director of Legal Affairs, ABTA

10:20 **Business risk management**

- Identifying and managing current challenges facing your business
- Organisational resilience in extraordinary circumstances
- Managing supply chain risk – liability and contractual risk
- Regulatory controls and the role of regulators

**Debbie Venn**, Partner, **DMH Stallard**

10:45 **Corporate regulatory risk and legal compliance**

- Current corporate regulatory landscape and managing regulatory risk
- What to look out for in the future – emerging risks and challenges facing travel businesses

**Helen Mead**, Partner, **DMH Stallard**

11:10 **ESG practices and regulation**

- Why Environmental, Social and Governance issues matter
- Adhering to current ESG regulations and what you can expect in the future
- Influencing ESG practices with your stakeholders
- Communicating ESG with your stakeholders
- Complying with modern slavery regulation

**Colleen Theron**, CEO, **Ardea International**

11:40 **Tea and coffee break**

11:55 **Data governance and accountability**

- Data compliance
- Cyber security and managing the risks
- Ensuring staff awareness and education

**Stuart Parker**, Head of Operations and Delivery, **ABTA**

12:15 **Competition law and bribery risks in the travel industry**

- Competition law risks and the travel industry
- Best practice due diligence processes
- Bribery offences and how they are relevant to travel
- Corporate responsibilities including staff training
- Penalties

**Malati Parekh**, Solicitor, **ABTA**

12:55 **Lunch**

13:45 **Regulatory and governance frameworks for AI**

- Regulatory update
- Mitigating against the risks associated with AI including data privacy, job displacement and lack of transparency
- Establishing governance roles and responsibilities – setting up an AI ethics board
- Staff use of AI and education programmes

**Kate Bryan**, Director, **Data Driven Legal**

14:05 **Practical session: developing, managing and updating a risk register**

- Creating a risk register – rating systems, practicalities and aligning with strategic plans
- Updating your risk register
- Reviewing process and reporting

**Debbie Venn**, Partner, **DMH Stallard**

14:25 **Company culture and employment implications**

- Diversity, equity and inclusion (DEI) at director level and company wide
- Workforce engagement
- Boardroom diversity

**Rebecca Thornley-Gibson**, Partner, **DMH Stallard**

14:50 **Tea and coffee break**

15:05 **Industry case study – responding to ESG challenges**

**Catalina Fuentes-Benitez**, Legal Advisor ESG & Corporate, **easyJet Group**

15:35 **Surgery with experts from the day**

Put your questions to the panel of experts, led by **Simon Bunce**, Director of Legal Affairs, **ABTA**

16:00 **Summary and close of seminar**

## Event partners



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## About the event

Attend this training day specifically tailored to travel, to ensure your business achieves and maintains the highest standards of corporate governance.

Sessions will cover key areas of **competition law** that affect the travel industry, those parts of the Bribery Act that have particular relevance for travel companies and the processes that can be put in place to protect the business.

Practical sessions will guide delegates through implementing an effective risk management process across the whole business. Experts will provide advice on identifying and managing the risks facing businesses and how to overcome challenges surrounding future **regulatory and operational risks**.

Ensure you are up to date on **Environmental, Social and Governance (ESG)** regulation and best practice along with **Diversity, Equity and Inclusion (DEI)** policies at both director level and companywide.

Hear from ABTA, travel legal experts and industry representatives including **easyJet**. Speakers will provide guidance on the role of owners, directors and managers in delivering good guidance; the regulatory landscape and key responsibilities for those managing the business.

## Benefits of attending

- Learn how your **peers are dealing with the challenges of remaining operationally resilient** in the face of extraordinary circumstances and emerging risks in the coming years.
- Understand and ensure you are compliant with the principles contained in the **UK Corporate Governance Code**.
- Get practical guidance on **creating and managing a risk register**.
- Ensure you are up to date with regulatory requirements including **data governance, competition law** and the **Bribery Act**.
- Understand current **ESG regulations** and what you can expect in the future.
- **Influence company culture and diversity and inclusion** at director level and company wide.
- Learn and **explore the specifics surrounding the role of owners, directors and managers** in delivering good governance.

## Who should attend?

This training day is designed for those with director level responsibilities including, board members, CEOs and directors from medium and small travel businesses.

## Prices

ABTA Member / ABTA Partner\* **£259 plus VAT**  
Non Member **£399 plus VAT**

*This includes lunch and refreshments throughout the day, all delegate materials, presentations and an attendee certificate.*

*\*To qualify for the ABTA Member/Partner discount you must have a current ABTA Member/Partner number or your application must be in progress when the event takes place. For details on becoming an ABTA Member or Partner visit [abta.com/join](https://abta.com/join)*

## Group booking discounts

Book **three places** and get **50% off the third place**  
*This discount will be automatically applied when you book online.*

**If you are looking to book for a larger group please contact [events@abta.co.uk](mailto:events@abta.co.uk) for a bespoke discount.**

# REGISTER NOW!

## Upcoming events

### Travel Finance Conference

28-29 February 2024, London

### Travel Law Seminar

1-2 May 2024, London