Dear [insert MPs name],

As [the owner/a director/the manager] of [insert your business name] based in your constituency, I am writing ahead of Small Business Saturday on 2 December 2023 to invite you to visit us at [insert your business name]. If you’re unable to make it along this weekend, we’d love to see you another time.

As a local business, we’d appreciate the opportunity to update you briefly on our current priorities and operational challenges and to allow you to get to know us more and ask us any questions you might have.

As you know, across our high streets, small businesses have struggled to recover from the global pandemic, compounded by the ongoing cost of living crisis and a record rise in inflation. While all businesses in the UK economy are affected, it is important to be clear that not all economic sectors are starting from the same place regarding the pandemic recovery. As you may recall, all domestic COVID-19-related restrictions were lifted in July 2021, but international travel remained under severe trading constraints until March 2022. During these six months, travel businesses like mine had no furlough support or other financial assistance, which has resulted in the travel sector being in a more vulnerable position to tackle the current economic downturn.

However, we also know that travel is remarkably resilient and that people’s appetite for travel remains undimmed. The industry has huge potential to drive economic recovery and stimulate growth, as demonstrated by ABTA’s and UKinbound’s report titled [*International Travel: Powering the UK economy*](http://www.abta.com/internationaltravel). The report, underpinned by research from respected consultancy, York Aviation, finds that international travel is expected to drive the UK’s post-pandemic recovery in the years ahead, outperforming most other parts of the economy – with inbound tourism forecast to grow by 20% by 2027, and outbound by 15%, compared to 2019 levels. Meanwhile, the overall growth forecast across the UK economy for the same period is just 10.3%.

You can find more information, including how travel supports jobs and economic activity within our local area, on ABTA's webpage here: [www.abta.com/internationaltravel.](http://www.abta.com/internationaltravel) [if you wish to include figures for your local seat taken from the dashboard, you can do so here].

With proper government support and policy framework, international travel can reach its growth potential. We look forward to welcoming you, and to discussing how you might be able to offer support to our business and the travel industry at this critical time.

Yours sincerely,