Dear [insert MPs name],

As [the owner/a director/the manager] of [insert your business name] based in your constituency, I am contacting you to share ABTA’s and UKinbound’s report on the economic value of international travel to the UK economy, which is based on research commissioned from leading consultancy, York Aviation.

You can find more information, including how travel supports jobs and economic activity within the local area, on ABTA's webpage here: [www.abta.com/internationaltravel.](http://www.abta.com/internationaltravel)

Key findings from the report show that international travel:

* contributes £80bn to the UK economy in GVA, equivalent to 4.0% of the UK’s total GVA;
* supports 1.5 million jobs – 4.5% of all jobs in the UK;
* provides £13.2bn to HM Treasury in taxes;
* generates £84bn in travel-related spending across the UK

With the right government support and policy framework, international travel is expected to drive the UK’s post-pandemic recovery in the years ahead, outperforming most other parts of the economy – with inbound tourism forecast to grow by 20% by 2027 and outbound by 15%, compared to 2019 levels. Meanwhile, the overall growth forecast across the UK economy for the same period is 10.3%.

To help the industry meet its growth potential, ABTA and UKinbound are asking the UK Government to:

* Seek reciprocal youth mobility schemes with EU countries to allow UK travel businesses to hire UK citizens for critical tourism roles overseas;
* Ease barriers to travel between the UK and EU and seek cooperation on e-visa regimes being introduced by both sides (UK ETA, EU ETIAS and Entry/Exist scheme).
* Create a fully digitalised youth group visa application process to reverse the decline in youth group travel that has resulted from the end of EU ID card acceptance within the UK.
* Seek an enhanced seasonal mobility agreement to allow for more flexibility in the period of time tourism workers can work in their posted destinations.
* Ahead of the review of the Trade and Corporation Agreement (TCA) in 2025, seek an overarching agreement on the mutual recognition of professional qualifications covering a variety of tourism roles, including tour guiding and ski guiding, amongst other roles.
* Work with the British Business Bank to encourage lenders to adopt a sympathetic view to travel businesses requiring more time to repay pandemic-related debts;
* Reinstate the VAT reclaim scheme to make the UK a global shopping destination, boosting arrivals and tourist spending in the UK economy;

I hope you will find the report of interest. As my local MP, I would be grateful if you could raise the above concerns with the Government and consider how the points might be highlighted through your other parliamentary activities.

[Should you wish, you can also include an invitation for the MP to visit your business or a request for a meeting. ABTA will be happy to help facilitate such a meeting if you contact us at publicaffairs@abta.co.uk].

Yours sincerely,