

# CONFERENCE SPONSORSHIP PACKAGES 2023/24



[abta.com/abtaevents](https://abta.com/abtaevents)

 @ABTAevents



## CONFERENCE SPONSORSHIP PACKAGES 2023/24

ABTA's in-house events programme is tailored for the travel industry and includes large national conferences, practical seminars, regional workshops and meetings. From policy insights to industry trends and best practice training, the events provide up-to-date guidance and training on a diverse range of important travel topics. These include government policy, travel law, crisis management, destination health and safety and complaints handling.

ABTA conferences take place over one or two days and include a mix of keynote presentations, panel debates and best practice case studies. We are pleased to announce that we've returned to running all our conferences face to face, allowing delegates and sponsors to make the most of the fantastic networking opportunities these events present.

Sponsor a conference to raise your company profile, demonstrate thought leadership and engage with ABTA Members and the wider travel community.



### PREVIOUS SPONSORS:

**Paysafe**

 **visit Algarve  
Portugal**

**Travlaw**

**ADIDO**

**ANA**  
Inspiration of JAPAN

 **Elman Wall**  
The Travel Accountants

  
**global**

**TTC**  
THE TRAVEL TRADE CONSULTANCY

 **babble**

 **Grant Thornton**  
An instinct for growth™

 **VAMOOS**

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## HEADLINE SPONSORSHIP

- Billing as the headline sponsor or event partner and prime logo positioning.
- Exclusivity – no competitor will be allowed to sponsor the event.
- Speaking session – opportunity for a senior leader (CEO/Director level) from your company to present a speaking session (AM) about best practice or industry insights (content to be discussed and agreed by ABTA).
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Logo on the event programme and slides.
- Three delegate places (plus speaker).
- A dedicated area for your sponsor banner.
- Mention of your company by the conference moderator and via social media.
- Mention of your company in post-event communications.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £2,950 plus VAT  
Non-Member/Non-Partner rate £3,950 plus VAT

## CO-SPONSORSHIP

- Speaking session - opportunity for a senior leader (CEO/Director level) from your company to present a speaking session (PM) about best practice or industry insights (content to be discussed and agreed by ABTA).
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the event delegate pack.
- Logo on the event programme and slides.
- Two delegate places (plus speaker).
- A dedicated area for your sponsor banner.
- Mention of your company by the conference moderator and via social media.
- Mention of your company in post-event communications.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £1,900 plus VAT  
Non-Member/Non-Partner rate £2,650 plus VAT

**Discounts  
available for  
multiple  
event bookings**

## NETWORKING DRINKS/LUNCH

- You are billed as the networking drinks sponsor.
- The opportunity to give a short speech to welcome attendees to the drinks reception/lunch.
- Email promotions – your logo on at least one event e-shot to all ABTA subscribers.
- 100-word sponsor profile and hyperlink on the event website (abta.com) and in the delegate pack.
- Two delegate places.
- A dedicated area for your sponsor banner.
- Mention of your company by the conference moderator and via social media.
- ABTA to supply the full contact details of attendees (opt-in only).

Member and Partner rate £1,100 plus VAT  
Non-Member/Non-Partner rate £1,400 plus VAT

## EXHIBITOR

- Stand space (includes opportunity to display banners and materials).
- Two delegate places to attend the conference.
- Your logo plus a 100-word exhibitor profile in the event delegate pack and on the website (abta.com).
- Mention of your company event by the conference moderator and via social media.

Member and Partner rate £1,100 plus VAT  
Non-Member/Non-partner rate £1,400 plus VAT





ABTA has been at the heart of travel for more than 70 years, helping members to grow their businesses **successfully and sustainably**, and to help their customers – the travelling public – travel with confidence.

ABTA has more than 4,300 travel brands in Membership, providing a wide range of leisure and business travel services, with a combined annual UK turnover of £39 billion.

Events are open to Members, Partners and decision-makers from the wider travel community.

**ABTA Ltd**

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