

## Contact ABTA

If you're interested in joining ABTA, please go to [abta.com/join](https://abta.com/join), email [joining@abta.co.uk](mailto:joining@abta.co.uk) or call **020 3117 0567**.

If you're already an ABTA Member and would like to discuss the benefits available to you, please contact Member Support on **020 3117 0597** or email [membersupport@abta.co.uk](mailto:membersupport@abta.co.uk).

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# The benefits of ABTA membership

# ABTA Member benefits

## What's in it for you?

ABTA has been a trusted travel brand for more than 65 years. ABTA's purpose is to support and promote a thriving and sustainable travel and tourism industry, within which we help our Members to build successful businesses.

Find out here about just some of the benefits of being a Member of the UK's largest and most trusted travel association.

# 01

ONE

## A BADGE OF CONFIDENCE

At 80%, ABTA has the highest level of brand awareness among the public of any travel association, and we are the UK's most trusted travel scheme, meaning your company benefits from the trust and assurance the ABTA badge brings.

# 02

TWO

## FINANCIAL PROTECTION

As a BIS Approved Body, we protect some £2.9bn of non-ATOL packages, representing 83% of the total estimated £3.5bn protected by BIS Approved Bodies.

# 03

THREE

## BUSINESS SUPPORT AND FREE LEGAL ADVICE

keeping you up to date with all of the latest regulatory requirements through guidance notes, regional business meetings and online updates and our in-house experts are on-hand to answer your questions. ABTA Partners provide additional support on a range of subjects from VAT to HR training, sales and marketing.

# 04

FOUR

## DISPUTE RESOLUTION

helping you and your customers resolve holiday complaints without the costs and hassle of going to court. Our Dispute Resolution Service is Government approved and consumers consistently rate this as a key benefit of booking with an ABTA Member.

# 05

FIVE

## KEEPING YOU INFORMED

via a dedicated Member-only area of abta.com; ABTA Today, our weekly e-newsletter; and our free-to-attend regional business meetings, all keeping you up to date with the latest industry news. We also run high quality, practical events, with significant Member discounts, so that you can learn more about the issues, opportunities and trends affecting your business.

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## OPERATIONAL SUPPORT

365 days a year. We work closely with destination governments, the Foreign & Commonwealth Office and other travel authorities so we can advise you on what's happening on the ground in destinations across the world, around the clock.

# 07

SEVEN

## CRISIS MANAGEMENT SUPPORT

providing a range of services to help you prepare for a crisis and to support you during a crisis situation. This includes out-of-hours crisis assistance, guidance notes, Operational bulletins and a text alert service, as well as media and PR support. Our press office works around the clock speaking to the media on behalf of the industry.

# 08

EIGHT

## IMPROVING HEALTH AND SAFETY STANDARDS

for customers, tourism accommodation staff and local people. We provide guidance for accommodation providers, transport providers and other tourist services overseas as well as supporting you in managing health and safety standards in your own business, where relevant. We also run health and safety campaigns to raise awareness of issues that may impact your customers.

# 09

NINE

## LOBBYING ON YOUR BEHALF

ensuring decision-makers in Westminster, across the devolved institutions in the UK, and in Europe, understand the needs of our industry. Priority topics include securing the best Brexit deal for travel, and shaping the Government's future plans for our aviation and tourism industries. We are also working hard to reduce aviation taxes, secure additional airport capacity and to lower credit and debit card fees.

# 10

TEN

## PROMOTIONAL OFFERS

provided by ABTA Partners, many of which are exclusive to ABTA. This includes offers with leading travel technology providers, private healthcare schemes, preferential rates from merchant service providers and much more.