

# Application

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## Your company information

Company name

Address

Postcode  VAT registration no.

Country  Company registration no.

Year established

Company status    Limited     PLC     LLP     Partnership     Sole trader

Other (please specify)

Accounts contact  Accounts email

Invoice address   
(if different)

Postcode  Country

Business activities (for example car hire, insurance)

1   %

2   %

3   %

Website

## Contact details

Title	Name	Email	Phone
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please tell us how you heard about the ABTA Partner scheme

ABTA website     ABTA event     Other ABTA Partner     Trade show

Other

### Payment information

ABTA Partner membership costs **£1,545 + VAT** per annum. ABTA Partner+ costs **£2,999 + VAT** per annum. There is a discount of **£75** for subscription payments made by Direct Debit. The membership period is one year from date of membership activation. The application may take up to 4 weeks to process. We will notify you of the membership activation date upon receipt of your application.

All applications must be accompanied by full payment and/or a completed Direct Debit Instruction for subscription payments. Please see the Partner terms and conditions for membership requirements.

 **£1,545 + VAT**

 **£2,999 + VAT**

**Please complete one of the following payment options:**

- 1  **Direct Debit** Please find enclosed my Direct Debit Instruction
- 2  **Cheque** Please find enclosed a cheque made payable to **ABTA Limited**, for GBP
- 3  **Credit or debit card** Please note that an additional fee applies to this payment method.  
Please contact our Partner team on 0207 117 0566, to arrange payment.
- 4  **BACS / Electronic bank transfer**

I confirm I have instructed an electronic bank transfer for GBP  to the following account

**UK Payment**

**Non-UK Payment**

Account name	ABTA Ltd	Account name	ABTA Ltd No. 1 Account
Address	30 Park St, London, SE1 9EQ	Swift code	LOYDGB2L
Branch details	Lloyds 32 Oxford Street	IBAN	GB03 LOYD 309871 01538310
Sort code	30-98-71	BIC	LOYDGB21006
Account no.	01538310	Currency	GBP

### Declaration

I declare that I am authorised to sign the form as applicant and do so on behalf of the people listed in the application and confirm that they understand how ABTA will process their personal data. I also confirm that I have read the terms and conditions.

Title	<input style="width: 250px; height: 25px;" type="text"/>	First name	<input style="width: 300px; height: 25px;" type="text"/>
Position	<input style="width: 250px; height: 25px;" type="text"/>	Last Name	<input style="width: 300px; height: 25px;" type="text"/>
Signature	<input style="width: 250px; height: 25px;" type="text"/>	Date	<input style="width: 300px; height: 25px;" type="text"/>



## The Travel Association

Please fill in the whole form using a ball point pen and send it to:

Membership Department  
ABTA Ltd  
30 Park Street  
London  
SE1 9EQ

Name(s) of Account Holder(s)

Bank/Building Society account number

Branch Sort Code

Name and full postal address of your Bank or Building Society

To: The Manager

Bank/Building society

Address

Postcode

Reference

T I P

## Instruction to your Bank or Building Society to pay by Direct Debit

Service user number

8 3 6 3 3 2

For ABTA Ltd official use only

This is not part of the instruction to your bank or building society.

### Instruction to your Bank or Building Society

Please pay ABTA Ltd Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with ABTA Ltd and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Banks and Buildings Societies may not accept Direct Debit Instructions for some types of account

This guarantee should be detached and retained by the payer.

## The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit ABTA Ltd will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request ABTA Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by ABTA Ltd or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when ABTA Ltd asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

## Partner terms and conditions

### Who are ABTA Partners?

The ABTA Partner scheme is business-to-business and designed to strengthen the links between travel industry suppliers, ABTA and our Members.

Our Partners span a wide range of business sectors and provide extensive support and services to our travel industry Members.

If your business provides products or services to travel agents or tour operators, you can become an ABTA Partner. However, suppliers of travel services who would be able to apply for Membership, cannot apply to be a Partner.

Although Partners are not bound by ABTA's membership rules or Code of Conduct, Partners do need to adhere to the terms and conditions of the scheme and are expected to comply with the law and act in good faith towards Members and consumers.

### Costs

The costs of becoming a Partner are:

ABTA Partner annual subscription - £1,545 plus VAT from 1 July 2019\*

ABTA Partner+ annual subscription - £2,999 plus VAT from 1 January 2020\*

\*discount of £75 plus VAT for subscriptions paid by direct debit.

### Qualifying requirements

#### ABTA Partner

A Partner shall have as its primary business the provision of products, services or information supplied to ABTA Members on a business-to-business basis. A Partner can be an association of businesses or an alliance but in this instance only the named ABTA Partner and its employees will have the benefit of being an ABTA Partner, including access to abta.com, discounted rates to Events and the use of the ABTA Partner logo. Such benefits will not extend to any members or associates of the ABTA Partner.

A business shall not be eligible as a Partner if the business acts as a travel tour operator, organiser or intermediary that would be able to apply for full ABTA Membership (unless otherwise approved by ABTA's Board of Directors). Generally, this will preclude the majority of travel businesses. Airlines and hotel groups are the main exceptions. A business wishing to apply to become a Partner must have been trading for a minimum of one year before its application can be considered, unless otherwise approved by the Board of Directors. A Partner shall be a business which, in the opinion of the Board of Directors, operates to a standard which shows professionalism and quality that benefits ABTA's membership.

Partners must be able to demonstrate real experience and expertise in their field, working with the travel sector.

## ABTA Partner+

In addition to the ABTA Partner qualifying requirements as set out above, an ABTA Partner+ applicant shall have a history of recent engagement with ABTA, connections with ABTA Members and will be able to demonstrate that they are a market leader in providing products and/or services to the travel sector.

A company wishing to apply to become a Partner + must:

- Have been an ABTA Partner for at least one year, unless otherwise approved by the Board of Directors.
- Have a recent history of deep engagement with ABTA and its Members, for example via events, meetings, marketing opportunities or the delivery of ABTA services such as a helpline.
- Have a travel USP and demonstrate leadership in providing services and/or products to the travel sector. An ABTA Partner + will be able to provide a minimum of 3 clients who are current ABTA Members including one reference from a current ABTA Member.

## Application Process

To become a Partner, a signed Partnership application form is required along with the subscription fee by credit card (there is a charge for paying by credit card), BACS transfer or direct debit (please provide your direct debit instruction if paying by direct debit).

To become a Partner+, in addition to a signed application form as above, businesses are required to demonstrate how they meet the qualifying criteria by emailing an overview of how they fulfill the criteria stated above.

Payment for the difference between the Partner and Partner+ rates will be required to upgrade into this category. ABTA's Board of Directors will have sole discretion in deciding whether to accept a business as an ABTA Partner or ABTA Partner+. The decision of the Board of Directors is final and no further correspondence will be entered into. Once your application is received, it will be reviewed by ABTA's Membership Committee. Once the review is completed, you will be notified of the outcome and if successful, your Partnership will commence from this date. This date will also form your renewal date in forthcoming years. Due diligence checks will be carried out as part of the application process.

## Conduct

Partners are expected to enhance relations with Members of ABTA and increase the perception and professionalism of the travel industry.

Partners must not bring ABTA into disrepute or take action that would denigrate Members of ABTA.

Partnership status may be withdrawn at ABTA's absolute discretion if, for any reason, in ABTA's reasonable opinion, the Partner's conduct or trading methodology is inconsistent with the standards ABTA seeks to promote for our Members and their consumers.

Generally, no refund of subscription shall be given. In any event, the maximum refund that shall be paid in any circumstances would be limited to the annual Partner or Partner+ subscription or pro-rata value thereof at the time of termination of the Partner status.

The decision of Association shall be final.

## Intellectual property (including important limitations on the use of the ABTA Partner logo)

The Partner grants ABTA, for the term of the Partnership, a non-exclusive, revocable, non-transferrable license to use its logo and/or trademarks in order for ABTA to fulfil its obligations to Partners.

ABTA shall provide the partner with the ABTA Partner logo for use during the subscription period. At the end of the subscription period, the Partner shall immediately cease to display the ABTA Partner logo in any form whatsoever. The ABTA Partner logo should only be used as per the guidelines set out in the Partner Logo Guidelines sent out with the logo. Should your business wish to use the logo in other material not specified in the document, requests may be sent to [partner@abta.co.uk](mailto:partner@abta.co.uk) for permission to use.

Partners must not misrepresent their affiliation with ABTA nor make use of any other ABTA logo, or the initials ABTA, other than the Partner logo. The Partner logo itself may not be used on any publication or publicity material that includes reference to any retail or principal activity which could satisfy normal ABTA membership requirements. The use of the logo should only be in a B2B context and not in any consumer context.

## Annual Subscription

Access to the benefits of partnership will only be granted once the full annual payment has been received. A discount of £75 plus VAT is applicable for subscriptions paid by direct debit.

The annual subscription will be payable within 30 days of the date of your invoice. You can pay by credit card (there is a charge for paying by credit card), BACS transfer or direct debit (please provide your direct debit instruction if paying by direct debit).

In the event that any sums due to ABTA are not paid on the renewal date, ABTA reserves the right to charge interest on such sums at an annual rate of 4% above the base rate of Lloyds Bank PLC and such interest will accrue on a daily basis from the date on which payment becomes overdue up to the date when ABTA receives full outstanding amount together with accrued interest.

Partner status will cease if the subscription remains unpaid.

## Renewal and Termination

Your partnership will automatically renew each year and full Partnership fee becomes payable on your annual renewal date, subject to any increases as determined by the ABTA Board of Directors.

**Resignation is required in writing giving not less than 30 days' notice prior to your renewal date. Your Partnership will remain active until the end of the subscription period as any such resignation will take effect from the end of the relevant subscription period. In the event that the requisite notice is not provided, the partnership will automatically renew for another year and the annual Partnership fee will become payable as set out in the above 'Annual Subscription' paragraph.**

ABTA's Board of Directors will have sole discretion in deciding to terminate the participation of any business in the scheme by giving 30 days' written notice. In situations where the business is unable to pay its debts or enters into compulsory or voluntary liquidation; or where its actions could bring ABTA into disrepute or that would denigrate Members of ABTA, then ABTA may terminate the Partnership with immediate effect. The decision of the Board of Directors in this regard is final and no further correspondence will be entered into.

At the end of the subscription period or upon termination, all rights and licenses cease. The Partner shall immediately cease to display the logo in any form whatsoever and shall not make any further reference to ABTA. On the termination of participation in the scheme for any reason whatsoever, the former Partner shall not be entitled to recover any part of the subscription paid for the current year.

### Promotional opportunities

Your Partnership may give you access to promotional opportunities via the ABTA Member zone, e-shots to ABTA's database, digital banners, news articles, and other advertising opportunities.

The opinions and content expressed are solely those of the Partners concerned and ABTA accepts no responsibility whatsoever for the content of these promotions and they do not represent the official views or opinions of ABTA.

### Changes

Any change to these terms and conditions shall be at the sole discretion of the Board of Directors and shall be advised to Partners in writing from time to time.

### Status

Appointment as a Partner does not create any form of legal relationship between the Association and the Partner other than the rights and obligations set out above. The status is particular to the entity and is not transferable

### Force Majeure and Liability

If, for any reason, the benefits of Partnership cannot be delivered because of force majeure, a refund will be available to the Partner on a pro-rata basis.

In no event will ABTA's maximum aggregate liability in contract, tort (including negligence) or otherwise, however arising, out of or in connection with the performance of ABTA's obligations under this Agreement, exceed a sum equal to the amount of the Fee received by ABTA.

### Data Protection

The personal data given to ABTA by each individual named in the application form will be used by ABTA to process the ABTA Partner application and to provide you with the services associated with the ABTA Partner scheme. For further information, refer to the ABTA Privacy Notice which can be found at <https://www.abta.com/privacy-notice>

### Governing Law & Jurisdictions

These terms and conditions between you and ABTA shall be governed by the laws of England and Wales and the parties agree to submit to the exclusive jurisdiction of the courts of England and Wales.