

ABTA offers high-quality, practical training through a diverse programme of conferences, seminars, training days and networking events

Stay up-to-date with the latest changes in the travel industry, with practical advice and training delivered by experts. ABTA's events will help you to deliver better holidays and services for your customers.

- ➔ Finance and accounting
- ➔ Legal and claims
- ➔ Health and safety
- ➔ PR and communications
- ➔ Marketing, sales and product trends
- ➔ HR, employment and education
- ➔ Customer service and complaints
- ➔ Sustainability and accessibility



Event	Date	Location	Type
Summer Networking Drinks	19 September	London	Networking
Travel VAT Training	25 September	London	Training day
Complaints Handling Training	30 September	London	Training day
Destination Crisis Management	01 October	London	Seminar
A Complete Guide to Google Analytics 4	02 October	London	Training day
Advanced Digital Marketing	14 October	London	Training day
M&A Conference	15 October	London	Conference
Breakfast Briefing	14 November	London	Networking
Travel Regulations Conference	18 November	London	Conference
A Practical Guide to Dispute Resolution	19 November	London	Training day
Carbon Literacy for Travel and Tourism	21 November	London	Training day
Travel Trends	26 November	London	Conference
An Essential Guide to the PTRs	27 November	London	Training day
Travel Matters	03 December	London	Conference
Multi-Generational and Family Travel	05 December	London	Seminar
Advanced Social Media	10 December	London	Seminar
Employee Wellbeing in the Modern Workplace	12 December	London	Seminar
An Essential Guide to Travel	22 January	London	Seminar
SEO Strategies for Travel Marketeers	29 January	London	Training day
Developing and Retaining Talent	05 February	London	Seminar
Accessible Travel	06 February	London	Seminar
Health, Safety and Security Risk Management	11 February	London	Seminar
Business Lunch	12 February	London	Networking

## HOW TO BOOK

Register now for 2024/25  
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### GROUP DISCOUNTS AND MULTIPLE EVENT BOOKINGS

if you are looking to book for a larger group please  
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Discounted  
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Event	Date	Location	Type
Marketing Innovation	13 February	London	Seminar
Crisis Communications	26 February	London	Seminar
Advanced Complaints Handling	27 February	London	Training day
Travel Finance Conference	4-5 March	London	Conference
Content Masterclass	6 March	London	Training day
Sales	11 March	London	Seminar
Cruise Customer Excellence	13 March	London	Seminar
Travel VAT Training	19 March	London	Training day
Sustainable Travel Conference	25 March	London	Conference
Email Marketing	26 March	London	Training day
Breakfast Briefing	01 April	London	Networking
An Essential Guide to the PTRs	02 April	London	Training day
Aviation Forum	03 April	London	Conference
Destination Crisis Management	03 April	London	Seminar
Adventure Travel	29 April	London	Seminar
Carbon Literacy for Travel and Tourism	07 May	London	Training day
The Travel Law Seminar	13-14 May	London	Conference
Complaints Handling Training	15 May	London	Training day
The Travel Marketing Conference	21 May	London	Conference
A Practical Guide to Dispute Resolution	21 May	London	Training day
Travel Matters	11 June	London	Conference
Advanced Social Media	17 June	London	Seminar
Customer Service Excellence	18 June	London	Training day
PR Training for Travel and Tourism	25 June	London	Seminar

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