

# Complimentary Travelife Membership

New ABTA Member benefit to support your sustainability programmes, receive a qualified report of certified hotels, and use of the Travelife logo to promote better holidays to your customers.



Accommodation  
Sustainability

The 2018 ABTA consumer survey showed that **two thirds of UK travellers think that their holidays should positively impact the destination** they are visiting, and **40% said they are already factoring in sustainability** when booking holidays, with that number increasing significantly year-on-year over the past decade.

As an ABTA Member you now have the option to receive a report of certified properties, which can then be used to promote more sustainable accommodation options that customers are increasingly seeking.

You can rely on the Travelife logo as a mark of properties that meet our comprehensive criteria to achieve Travelife Gold Certification. At each Travelife Member property an independent on-site audit utilizing the Travelife Standard is carried out, using a set of criteria that cover every aspect of responsible business; environmental management (energy, water, waste, pollutants), human rights, labour issues, community engagement, conservation, animal welfare, and sustainability management.

Travelife for Accommodation is a global sustainability management programme with a growing membership of over 1,500 accommodation providers in more than 50 countries. As a wholly owned subsidiary of ABTA, we help the travel industry manage sustainability in their accommodation supply chain and provide more sustainable accommodation options for you to promote to your customers.

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Certified hotels report **better guest satisfaction** and create **24% less waste\***

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\* 2017 TUI Group Survey

## Your **free Tier One Membership** will allow your business to:

- Use the Travelife logo to support your commitment to sustainability in your sales and marketing materials.
- Download the Travelife 'World Report', a weekly report that shows the latest certification status of all Travelife accommodation Members globally. A version with GIATA codes is available for GIATA licence holders.
- Use the Travelife certification mark to identify individual properties that have Travelife Gold Certification on your websites and in your brochures.



ABTA Members also receive discounted subscription fees for Tier Two Membership, a product specially designed for travel companies that are taking a more integrated approach to improving their environmental and social impacts by increasing sustainable accommodation options in their supply chain and working directly with their suppliers.

Find out more at  
[www.travelifestaybetter.com/join-now](http://www.travelifestaybetter.com/join-now)

Activate your **free Tier One Membership** and gain immediate access to **Travelife logos** and the **World Report**, our global accommodation membership list, or contact the Travelife team at [info@travelife.org](mailto:info@travelife.org) or **020 3693 0160**.

# Travel Trade Costs & Benefits

1st July 2019 to 30th June 2020

Business Type	Tier One	Tier Two
ABTA Members	free	€835 per million pax capped at €3,730*
Non-ABTA Members	€1,000	€1,115 per million pax capped at €4,975

\* Tier Two Membership will be free the following year for ABTA Members that meet targets for referring new Accommodation Members to Travelife

Inclusions & Benefits	Tier One	Tier Two
One year Membership <i>(Tier One Membership does not expire for ABTA Members)</i>	•	•
Weekly Travelife Member status report with GIATA codes <i>(GIATA licence holders only)</i>	•	•
Use of Travelife logo	•	•
Dedicated Travelife account manager		•
Strategic annual planning		•
Communication and support materials		•
Participation in Travelife destination hotelier events		•
Tailored training for your staff		•
Monthly Travelife report covering news and issues		•