

Travel Matters 2019

Sponsorship opportunities

26 June 2019

One Great George Street, London

Travel Matters is the leading current affairs event for the travel and tourism industry. The event brings together an unrivalled guest list of VIPs from the travel sector including CEOs and executive directors, political figures, government stakeholders, media representatives and more.

ABTA's tenth annual **Travel Matters** conference will take place on **26 June 2019** at the prestigious Westminster venue, **One Great George Street**.

This morning event provides thought-leading commentary on current affairs and an update on the key trends and issues affecting travel. The conference has an impressive speaker line-up including politicians and ministers, top industry figures and media commentators.

Three reasons to support Travel Matters

- Align your brand to ABTA's leading UK travel industry event.
- Network with VIPs from across ABTA's Membership.
- Showcase your products and services to over 200 travel industry leaders.

More information

- View our website abta.com/events.
- Watch our video highlights – abta.com/conferences-and-events/travel-matters-sponsorship.
- View twitter coverage [#ABTAtravelmatters](https://twitter.com/ABTAtravelmatters)



Badge sponsorship package (SOLD)

ABTA Member/ABTA Partner rate – £3,500 plus VAT
 Non-Member/Non-Partner rate – £4,500 plus VAT

- Company logo on the name badges (alongside Travel Matters logo).
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Your support will be acknowledged on stage by the moderator.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Three delegate places.

Coffee and lunch sponsor package (SOLD)

ABTA Member/ABTA Partner rate – £1,750 plus VAT
 Non-Member/Non-Partner rate – £2,500 plus VAT

- Table in the breakout area, the opportunity to display and distribute information about your products and services.
- Company logo on the main stage when the coffee and lunch breaks are announced.
- Your support will be acknowledged on stage by the moderator.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Two delegate places.



Highlights video sponsorship package (SOLD)

ABTA Member/ABTA Partner rate – £2,000 plus VAT
Non-Member/Non-Partner rate – £2,500 plus VAT

Watch the highlights video <https://youtu.be/Vi1swN75dZY>

- Your logo will feature in the event highlights video.
- Opportunity to give a short testimonial/interview in highlights video.
- The highlights will reach a wider travel industry audience and will be promoted via social media.
- Sponsor logo and hyperlink on the event webpage on abta.com.
- Logo and a 100 word company profile in the event booklet.
- Your support will be acknowledged on stage by event moderator.
- Two delegate places.

Event programme sponsorship package (THREE AVAILABLE)

ABTA Member/ABTA Partner rate – £2,000 plus VAT
Non-Member/Non-Partner rate – £2,500 plus VAT

- Full page advertisement in the event booklet (inside front, inside back or back page).
- Company logo and a 100 word company profile in the event booklet.
- Post-event – ABTA to supply the full contact details of all (opt-in only) delegates.
- Two delegate places.

